



Tigers on the Prowl Beneficiary Application 2015

Applicant Information

Charity: _____

Contact: _____

Phone: _____ Email: _____

Please fill out this application and email it to office@tigersontheprowl.org or mail it to Foundation for the Higher Good, 101 Corporate Lake Drive, Suite A Columbia, MO 65203 by April 3, 2015.

1. What is your organization’s mission statement? What population does your organization benefit?
2. Do you have a particular need that might be completely or partially satisfied by money generated from Tigers on the Prowl?
3. Is there someone in your organization, staff person or volunteer, who would be able to serve on our steering committee, or one of our sub-committees? We expect a representative to attend monthly meetings starting in March and weekly meetings two months before the event, which will begin in October.
4. Does your organization have any planned events in September or October that would make your participation in Tigers on the Prowl difficult?

Each charity that is chosen as a beneficiary will be expected to assist in the overall success of the event by helping with several of the functions outlined below. Not every charity is required to help with each function. Please let us know which of these you can help with by circling yes.

- YES Collaborate with your sponsor and artist to raise awareness for your tiger, cause, and artist.
- YES Use your charity’s tiger as a vehicle to raise funds for your charity.
- YES Secure sponsorships for your charity.
- YES Arrange an informational announcement for Tigers on the Prowl with various civic groups.
- YES Include Tigers on the Prowl in your organization’s newsletter and website.
- YES Use your charity’s social media outlets to spread awareness about Tigers on the Prowl.
- YES Provide volunteers that would sit with the tigers when they are prowling around town.
- YES Solicit 4-6 silent auction items and 1-2 live auction items for the Finale Event.
- YES Volunteer on a committee to collaborate and implement logistics for the event ending Finale Auction.
- YES Sell tickets to the Finale Event.
- YES Reach out to media contacts, requesting Tigers on the Prowl media coverage.
- YES Assist with securing food vendors that would donate appetizers or beverages for the Finale Auction

Please share any additional ideas/areas that you think your charity might able to help make Tigers on the Prowl a success for our community.